

VIVA BEEFMASTER! CONVENTION AGENDA

WEDNESDAY OCTOBER 23

2:00pm

Trap Shoot hosted by Live Oak BBA
w/ Shrimp Boil to follow



THURSDAY OCTOBER 24

8:00 a.m. - 9:30 a.m.

President's Council Breakfast & Meeting

8:00 a.m. - 5:00 p.m.

Registration Desk Open (daily small group registry tutorials)

10:00 a.m. - 12:00 p.m.

Board of Directors Meeting

1:00 p.m. - 4:00 p.m.

An Afternoon with Neogen/GeneSeek

1:00 - 1:45 Basics of DNA Collection & Testing

1:45 - 2:30 Why, What & How of DNA Testing

2:30 - 4:00 Basics of Genomics & How They Affect EPDs

5:00 p.m. - 7:00 p.m.

Meet & Greet - River Cruise & Rio Rio Cantina

FRIDAY OCTOBER 25

8:30 a.m. - 11:00 a.m.

Cattlemen's Annual Breakfast & Meeting

8:00 a.m. - 5:00 p.m.

Registration Desk Open (daily small group registry tutorials)

8:00 a.m. - 6:00 p.m.

Trade Show Open - Continental Breakfast

9:00 a.m. - 11:00 a.m.

Beefmaster 101 - Back to the Basics Seminar

9:00 - 10:00 Cattle Evaluation

10:00 - 11:00 EPD Basics: Collecting Data & Why We Use It

11:30 a.m. - 1:30 p.m.

Kick Off Luncheon

2:00 p.m. - 3:30 p.m.

General Membership Meeting

3:45 p.m. - 4:45 p.m.

Successful Seedstock Marketing Panel Discussion

5:30 p.m.

President's Reception, Dinner & Dance

SATURDAY OCTOBER 26

8:00 a.m. - 11:30 a.m.

Registration Desk Open

8:00 a.m. - 12:00 p.m.

Trade Show Open - Continental Breakfast

8:30 a.m. - 10:00 a.m.

CattleFax Market Outlook Seminar - Kevin Good

10:15 a.m. - 11:15 a.m.

What Can BBU Do For You? Q&A Seminar - BBU Staff

11:30 a.m. - 1:30 p.m.

Awards Luncheon

4:00 p.m.

President's Council Sale

*Sale Cattle Viewing Daily from 8 - 5 at the San Antonio Stock Show Expo Grounds